

**From:** Nikki Gatenby  
**Sent:** 18 March 2018 06:04  
**To:** HCO  
**Subject:** Über licence renewal

Hello

I understand the licence for Uber is up for renewal in April and wanted to share my perspective – as a dweller, homeowner and marketing agency business owner in Brighton as well as an avid taxi user – for both myself and my clients.

I believe there will be some extreme views on the licence renewal, so wanted to share a balanced view too.

I think competition in the taxi industry is really good, providing:

It's good for the customer

It's good for the driver

I think Uber is amazing for customers. The speed of service, the fact you can track what's going on, the no need for cash and the reliability.

For the driver, all the negative press around below living wage earnings and lack of being treated well by the master brand is a problem for me. However, I also know that lots of Uber drivers rely on it to top up their income and value the flexibility.

I can image the Brighton cab companies can't bear the competition. And in all honesty i hugely value their service as I've never been let down by either Brighton cabs or Uber – so I think they both have a place.

Kind regards

Nikki Gatenby.

